

THE IMPACT OF SELECTED ECONOMIC DETERMINANTS ON INCOME INEQUALITY: THE CASE OF THE EU

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Abstract

Income inequality particularly in advanced countries is one of the biggest problems of our time. Studies also state that the inequality in advanced countries is mainly associated with the recent crisis. This is why the EU 2020 Strategy aims at achieving an inclusive and sustainable growth in the EU. The paper investigates the determinants of income inequality in the EU in terms of GDP growth, private sector debt, social benefits, unemployment and tax from low wages. The concerned indicators like low GDP growth as well as high private sector debt, high social benefits, high unemployment and high tax from low wages in terms of austerity measures have been the characteristics of some of the EU countries due mainly to the crisis. To this end, panel data of 27 EU countries for the period of 2004-2014 are employed, where Gini coefficient is the dependent variable. Our analysis points out to social benefits and unemployment as the economic determinants of income inequality in the EU between 2004 and 2014. Income inequality increases as unemployment increases and as social benefits decreases. Yet GDP growth, private sector debt and tax from low wages do not have an impact on income inequality in the EU member states.

Keywords: *income inequality, EU, panel data models*

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SEÇİLİ EKONOMİK FAKTÖRLERİN GELİR EŞİTSİZLİĞİ ÜZERİNDEKİ ETKİSİ: AB ÖRNEĞİ

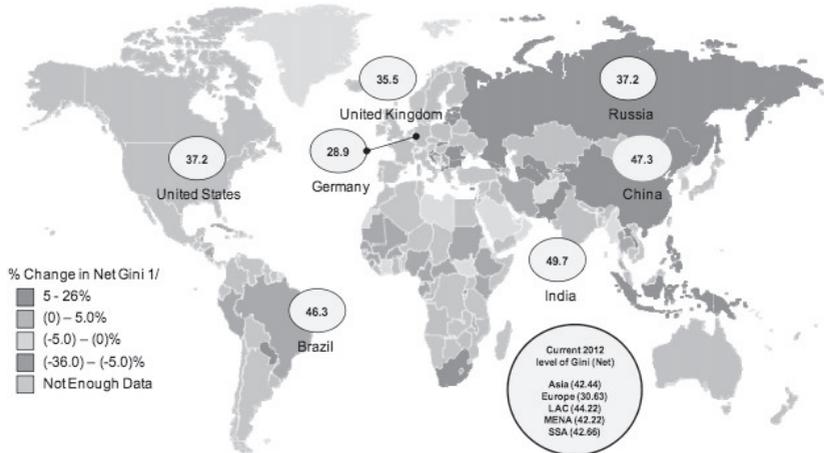
Öz

Özellikle gelişmiş ülkelerdeki gelir adaletsizliği zamanımızın en büyük problemlerinden biridir. Çalışmalar gelişmiş ülkelerdeki eşitsizliğin krizlerden de kaynaklandığını göstermektedir. Bu nedenle AB 2020 stratejisi AB'de kapsayıcı ve sürdürülebilir bir büyümeye ulaşmayı hedeflemektedir. Bu çalışma AB'de gelir adaletsizliğini, GSMH büyümesi, özel sektör borcu, sosyal yardımlar, işsizlik ve düşük ücretliler üzerinden alınan vergiler kapsamında incelemektedir. Düşük büyüme, yüksek özel sektör borcu, yüksek sosyal yardımlar, yüksek işsizlik ve kemer sıkma politikaları kapsamında düşük ücretlilerden yüksek vergi alınması gibi söz konusu göstergeler özellikle kriz nedeniyle bir çok AB ülkesinin özelliği haline gelmiştir. Bu nedenle 27 AB ülkesinin 2004-2014 yılları için panel datası oluşturulmuş ve Gini katsayısı da bağımlı değişken olarak kullanılmıştır. Çalışmanın sonuçları sosyal yardımlar ve işsizliğin 2004-2014 yılları için AB'de gelir adaletsizliğinin ekonomik göstergeleri olduğuna işaret etmektedir. İşsizlik arttıkça ve sosyal yardımlar azaldıkça gelir adaletsizliği artmaktadır. Ancak GSMH büyümesi, özel sektör borcu ve düşük ücretlilerin vergilerindeki artış AB ülkelerinde gelir adaletsizliği üzerinde etki yaratmamaktadır.

Anahtar Kelimeler: Gelir adaletsizliği, AB, Panel data

1. Introduction

Income inequality is widening globally and this is especially the case in advanced economies, as well as in most emerging and developing countries (IMF, 2105). Yet, excessive inequality is downplayed for too long now (Atkinson, 2013). As can be seen from figure 1 below, inequality has risen to a great extent since 1990 in most of the developed countries.

Figure 1: Change in Net Gini Index, 1990-2012

Source: IMF, 2015

When one looks closer to the case of the European Union (EU), it is possible to see that inequality has risen largely since mid-1980s and the reason is not solely the EU enlargement since inequality has also increased within the eight core European countries (Bonesmo, 2012), and inequality has also increased in Eastern Europe (IMF,2015). Between 1990 and 2010, Gini index has increased in all of European countries, advanced and emerging (IMF, 2014). For this, Europe 2020 strategy aims to overcome the effects of the crisis which caused 10% of active population to be unemployed, and turn EU into a “smart, sustainable and inclusive economy, delivering high levels of employment, productivity and social cohesion” (EC,2010).

Within this context, several indicators may be considered as important determinants of inequality in the EU. The first determinant to be investigated is growth since increase in income inequality is associated with low growth in the EU. Another indicator, which deserves a closer look in the examination of the reasons of inequality, is the private sector debt, which is seen as culprit of the crisis at least in (Greece, Italy, Ireland, Portugal and Spain) GIIPS countries. Austerity measures after the Eurozone crisis encompass taxes (even from low wages) and the inequality and tax relationship deserves a closer look at least to understand whether if austerity measures increased income inequality in the EU.

On the other hand, in the context of Europe 2020 social cohesion and the increase in employment are the main targets for EU to reach its goals by 2020. Social benefits include items such as allowances for sickness, maternity, care of

dependents and family, whereas employment is handled as a separate economic determinant. Within this framework, social benefits and employment are the last two determinants to be investigated for their association with income inequality.

The aim of this study is to reveal the determinants which affect the income inequality in the EU. We are investigating the relationship between the GINI coefficient and GDP growth, private sector debt, tax rate on the low wage earners, unemployment and social benefits in the EU countries.

The rest of the paper unfolds as follows: Section 2 reviews the literature. Section 3 portrays data and methodology. Section 4 depicts findings and discussions. Section 5 finally concludes.

2. Literature Review

There are quite a number of studies analysing the impact of certain determinants on income inequality for the world economies. To cite only a few, IMF (2013) examines if rising inequality is associated with technology or trade and financial globalization. The study finds out that the impact of technological progress is higher on income inequality when compared with globalization. Yet financial globalization is found to affect income inequality positively and trade globalization negatively. IMF(2015) concentrates on poor and middle class and uses trade integration, financial globalization, technology, financial market development, skill premium, education, labour market flexibility, female mortality and government spending to explain income inequality in 97 countries. The empirical analysis shows that certain indicators have higher impact on income inequality; yet the drivers of inequality differ amongst countries.

The low growth in the EU is associated with the increase in income inequality¹. The literature on growth and inequality dates back to Kuznets (1955). His theory envisages an inverted U-shaped relationship between income levels and income inequality, which means inequality increases in low-income countries and then decreases in high-income countries. Yet, i.e. Deiniger, K. and Squire, L. (1997), find that growth does not negatively affect income distribution. A recent study finds for US that higher growth and future growth increases income inequality (Rubin and Segal, 2015). Yet another study (OECD, 2014) suggests that income inequality affects growth negatively. Hence, the impact of growth on income inequality needs to be empirically analysed for the case of EU.

¹Income Inequality deals with inter-personal distribution of income across the population at a point in time (IMF, 2014).

Private sector debt, which is one of the important culprits of the Euro-zone crisis of at least the GIIPS countries (excluding Greece, which had much higher government debt than private sector debt) may be analysed for its effect on income inequality. For the relationship between debt and inequality, Iacoviello (2005) finds that the rise in within group income inequality explains the private sector debt. On the other hand, Cournede et. al (2015) uncover that in OECD countries financial expansion, that is more of private sector borrowing causes more of income inequality because it is mainly the high income people who can borrow more and hence profit more from the various investment opportunities.

Another indicator, which needs a closer look, is the tax increase even from low wages in the context of austerity measures applied in the Eurozone countries. The econometric analysis indicates that the higher the income taxes, the more reduced the inequality, but the impact of corporate income tax reduction on inequality is mixed and consumption taxes are less effective in reducing inequality (IMF,2014).

In addition to income taxes, social transfers are found to decrease income inequality by a third in advanced countries, where social transfers encompass mainly pensions and family benefits (Clements, 2014). Employment, which may be considered within the context of social transfers, is handled separately in this paper. Sheng (2011) finds for the USA that unemployment and income inequality are positively correlated. According to OECD (2012), labour compensation in terms of wages, salaries and benefits have declined to the levels of 61.7% in 2000 when compared with 66.1% in 1990s. The increasing income inequality and the decline of labour compensation also gives a clue about the negative relationship between social transfers and income inequality.

The literature review shows us that the impact of growth on income inequality is mixed. In terms of the impact of private credit, an econometric inquiry for OECD countries finds a positive relationship with income inequality. Hence, the case of EU should be analysed to see if the results of the econometric investigation produces the same results for the EU. The relationship between tax increase in the context of austerity measures and income inequality shows that in terms of income tax there is a positive relationship with income inequality, the case of corporate tax gives mixed results and consumption taxes are less effective in reducing inequality. Hence, the relationship between taxes and income inequality necessitates a closer look for the case of EU. On the other hand, studies regarding OECD and US show a negative relationship between social transfers and income inequality and a negative relationship between unemployment and income inequality. Hence, even though there are some studies about the impact of certain indicators on income inequality, the lack of empirical analysis on the impact of these

determinants on income inequality for the EU renders the empirical analysis for the case of EU indispensable.

3. Data & Methodology

3.1 Data

We constructed a panel equation for the EU countries using GINI coefficient (GINI)² as the dependent variable and the explanatory variables which are GDP growth rate (gdpr)³, private sector debt (pdebt)⁴, unemployment (unemployment)⁵, tax from the low wage earners (tax)⁶ and social benefits (socben)⁷. All data is taken from Eurostat.

² The Gini coefficient is defined as the relationship of cumulative shares of the population arranged according to the level of equalised disposable income, to the cumulative share of the equalised total disposable income received by them. (Eurostat, 2016)

³ The calculation of the annual growth rate of GDP volume is intended to allow comparisons of the dynamics of economic development both over time and between economies of different sizes. For measuring the growth rate of GDP in terms of volumes, the GDP at current prices are valued in the prices of the previous year and the computed volume changes are imposed on the level of a reference year; this is called a chain-linked series. Accordingly, price movements will not inflate the growth rate. (Eurostat, 2016)

⁴ The private sector debt is the stock of liabilities held by the sectors Non-Financial corporations (S.11) and Households and Non-Profit institutions serving households (S.14_S.15). The instruments that are taken into account to compile private sector debt are Debt securities (F.3) and Loans (F.4). Data are presented in consolidated terms, i.e. does not take into account transactions within the same sector, and expressed in % of GDP and million of national currency. Definitions regarding sectors and instruments are based on the ESA 2010. (Eurostat, 2016)

⁵ The unemployment rate is the number of unemployed persons as a percentage of the labour force based on International Labour Office (ILO) definition. The labour force is the total number of people employed and unemployed. Unemployed persons comprise persons aged 15 to 74 who: - are without work during the reference week; - are available to start work within the next two weeks; - and have been actively seeking work in the past four weeks or had already found a job to start within the next three months. (Eurostat, 2016)

⁶ The unemployment trap measures what percentage of the gross earnings (after moving into employment) is 'taxed away' by the combined effects of the withdrawal of benefits and higher tax and social security contributions. (Eurostat, 2016)

⁷ Social benefits (other than social transfers in kind) refer to the benefits paid by government (ESA 2010 code D.62) which are transfers to households, in cash or in kind, intended to relieve them from financial burden of a number of risks or needs (by convention: sickness, invalidity, disability, occupational accident or disease, old age, survivors, maternity, family, promotion of employment, unemployment, housing,

3.2 Model

In panel data form, the model can be written as follows:

$$GINI = \lambda_i d_t + \beta_{1i} \mathbf{gdpgr}_t + \beta_{2i} \mathbf{pdebt}_t + \beta_{3i} \mathbf{unemployment}_t + \beta_{4i} \mathbf{tax}_t + \beta_{5i} \mathbf{soeben}_t + u_{it} \quad (1)$$

In the above equation, there are 27 EU countries. With annual series from 2004 to 2014 and some missing values are filled with the mean values.⁸

$$u_{it} = \theta_i f_t + \varepsilon_{it} \quad (2)$$

$$i = 1, 2, \dots, N \text{ and}$$

$$t = 1, 2, \dots, T$$

where

d_t is observed and f_t is unobserved common effects. Cross sectional dependence may be possible for this model, which will be tested.

3.3 Methodology

As a first step, we specify our model. Our decision is fixed-effects model as our sample data is not random and it encompasses EU countries.

After the data selection and model specification, we test our assumptions starting with the cross-sectional dependency. Cross-sectional dependency helps us to decide whether we are going to use the first generation or second-generation unit root tests.

Based on the assumption that our time series of the dependent and explanatory variables are stationary, we run the F-tests to test the individual and time effects to decide one-way or two-way error component models. Third, we test the heteroscedasticity and auto correlation. Based on the heteroscedasticity and auto-correlation tests, we select the estimation model.

3.3.1 Cross Sectional Dependency

After we decide our model, we consider the cross sectional (CD) dependency. Cross sectional dependence is an important issue and should be taken into account both in estimating and testing with panel data models.

education and general neediness), made through collective schemes, or outside such schemes by government units. (Eurostat, 2016)

⁸ Missing values for tax; Bulgaria- 2005, 2006, 2007; Cyprus-2008, 2009, 2010, 2011, 2012, 2013, 2014; Romania- 2005, 2006, 2007. Missing values for GINI; Bulgaria-2004, 2005, Cyprus-2004; Czech Republic- 2004; Germany-2004; Hungary-2004; Latvia-2004; Lithuania-2004; Malta-2004; Netherlands-2004; Romania -2004, 2005, 2006; Slovakia-2004; Slovenia-2004; United Kingdom-2004.

The CD test statistic given in Pesaran(2004) follows a standard normal distribution and it is able to handle balanced and unbalanced panels.

The CD test by Friedman(1937) uses Friedman's chi-square distributed statistic. For unbalanced panels Friedman's test uses only the observations available for all cross-sectional units.

3.3.2 Unit Root Tests

Because there is no cross sectional dependency between the time series, we can apply first generation unit root tests. Im-Pesaran-Shin (IPS) (2003) test has the null hypothesis of all panels have unit root. IPS test allows heterogeneous coefficients.

$$H_0: \rho_i = 0 \forall_i$$

Alternative hypothesis allows some of the individuals to have unit roots.

$$H_1: \begin{cases} \rho_i < 0 \text{ for } i = 1, 2, \dots, N_i \\ \rho_i = 0 \text{ for } i = N_i + 1, \dots, N \end{cases}$$

The Im-Pesaran-Shin (IPS) test is not as restrictive as the Levin-Lin-Chu (2002) test, since it allows for heterogeneous coefficients. The null hypothesis is that all individuals follow a unit root process:

3.3.3 Fixed Effect Tests

To decide if our panel equation has fixed effects, we run F tests. The null hypothesis for the first test is the absence of the individual and time effects where the null hypothesis for the second and the third tests are absence of individual effects and time effects respectively.

3.3.4 Heteroskedasticity Tests

Heteroskedasticity assumption is;

$$E(v_{it}^2 | X_i, Z_i, \alpha_i) = \sigma_{it}^2 = \sigma_v^2 h(Z_{it}^* Y) \quad (3)$$

where

X_i, Z_i are $T \times K$ and $T \times p$ matrices which contain the T observations of X_{it} and Z_{it} ; α_i are individual effects and v_i is observation specific error term.

$h(\cdot)$ is any strictly positive, twice differentiable function such that

$$h(0) = 1, h''(0) \neq 0 \text{ and}$$

$$h(0) = 1, h'(0) \neq 0, \text{ and } \sigma_v^2 \text{ is a positive constant.}$$

Juhl Escudero(2014) assumes that $Y=0$. Z_{it} is a vector of p strictly exogenous variable which may account for heteroskedasticity which can be taken as a subset or all of X_{it} and Z_{it} may also include variables that are not

contained in X_{it} so long as the assumptions are satisfied”(Juhl&Escudero, 2004,p:2).

3.3.5 Auto-Correlation Tests

Auto correlation is tested by Baltagi-Li (1995). In Baltagi&Li (1995) model for fixed effects;

$H_0: \rho=0$ which means there are no serial correlations.

$$y_i = X_i\beta + \mu_i e_t + v_i \quad (4)$$

where

$$y_i = (y_{i1}, y_{i2}, \dots, y_{it}) \quad X_i \text{ is } TxK \text{ and } v_i \text{ is } Tx1$$

$$v_i \sim N(0, \Omega_\rho) \text{ where } \Omega_\rho = \sigma_\epsilon^2 V_\rho \text{ for the AR(1) disturbances}$$

3.3.6 Estimation

This paper uses fixed-effects linear model with an AR (1) disturbance as there is auto correlation in the panel. Fixed-effects linear model with an AR (1) disturbance is applied in STATA with “xtregar” command. (Baltagi& Wu, 1999).

Xtregar estimator for fixed-effects model is as follows;

$$y_{it} = \alpha + x_{it}\beta + v_i + \epsilon_{it} \quad (5)$$

$$i = 1, \dots, N$$

$$t = 1, \dots, T_i$$

$$\epsilon_{it} = \rho \epsilon_{i,t-1} + \eta_{it} \quad (6)$$

where

$|\rho| < 1$; η_{it} is independent and identically distributed with mean 0 and variance of σ_n^2

Additionally, the model is a fixed effects model where v_i is fixed.

If v_i is correlated with the covariates of x_{it} and any x_{it} that do not vary over t are collinear with v_i and will be dropped from the fixed-effects model.

4. Results & Discussions

4.1 Cross Sectional Dependency

Table 1: *Cross Sectional Dependency Test Results*

Pesaran's test of cross sectional independence	=1,490, Pr = 0,1363
Average absolute value of the off-diagonal elements	= 0,345
Friedman's test of cross sectional independence	=16,141, Pr = 0,9327

Both tests show that there is no cross-sector dependency.

4.2 Unit Root Tests

As it may be seen in the Table 2, when we run the IPS test for the GINI, GDP Growth, private sector debt and tax we found out that the null hypothesis is rejected and series are found stationary. Social benefits is found stationary in trend level and unemployment is found stationary with lags.

Table 2: Unit Root Tests

Explanation	Variable	Z-t-tilde-bar	Significance (p value)	Unit Root Test
Gini Coefficient	gini	-1,61	(0,0537)*	-
Tax	tax	-1,4414	(0,0747)*	-
Private Sector Debt	pdebt	-2,6518	(0,0040)***	-
Gdp Growth	gdpg	-3,953	(0,0000)***	-
Unemployment	unemp	-3,2903	(0,0005)***	lags(1)
Social Benefits	soeben	-1,8278	(0,0338)**	trend

4.3 Fixed Effect tests

Our equation contains individual effects where time effects are not significant according to Table 3.

Table 3: Fixed Effects Test

H01: Absence of Individual and time effects		
	FH01(36,255)	56,31
	ProbFH01	0
H02: Absence of Individual effects		
	FH02(26,255)	76,96
	ProbFH02	0
H03: Absence of time effects		
	FH03(10,255)	1,21
	ProbFH03	0,285 5

4.4 Heteroskedasticity Test

Table 4: Heteroskedasticity LM test by Juhl-Sosa Escudero (2014)

H0: Homoscedasticity	
chi2 (10) =	9.03
Prob>chi2 =	0.5295

Based on the test results, H_0 is accepted therefore there is no heteroskedasticity.

4.5 Auto-Correlation Test

Table 5: Serial Correlation test by Baltagi and Li (1995)

H0: Absence of first order serial correlation	
LMrho =	36.18
ProbLMrho =	0.0000

Based on the test results, H_0 is rejected and there is first order serial correlation.

4.6 Panel results

The panel results are shown in Table 6. Our regression based on the fixed-effects linear model with an AR (1) disturbance, shows that GINI coefficient has negative relationship with the social benefits and positive relationship with the unemployment.

The equation is as follows;

$$GINI = 30,9429 + 0,1298 \text{ unemployment} - 0,2746 \text{ socben} \quad (7)$$

Table 6: Panel Results

RE GLS regression with AR(1) disturbances			Number of obs=	297
Group variable:ccode			Number of groups=	27
R-sq within	=	0,0548	Obs per group:	min= 11
between	=	0,9993		avg= 11
overall	=	0,9135		max= 11
corr(u_iXb) = 0(assumed)			Wald chi2(5)=	1213,95
			Prob>chi2=	0,000

gini	Coef.	Std. Err.	z	P> z	[95% Conf.Interval]	
gdpg	-0,013	0,025	-0,520	0,603	-0,061	0,035
pdebt	0,002	0,004	0,420	0,675	-0,007	0,010
socben	-0,275	0,128	-2,150	0,031	-0,525	-0,025
tax	0,004	0,023	0,170	0,865	-0,041	0,048
unemployment	0,130	0,048	2,700	0,007	0,036	0,224
Belgium	-2,E+06	1,E+05	-1,430	0,154	-4,E+06	0,598
Bulgaria	5,E+06	1,E+06	3,130	0,002	2,E+06	8,E+06
Cyprus	1,E+06	2,E+06	0,800	0,424	-2,E+06	4,E+06
Czech Republic	-4,E+06	1,E+06	-3,070	0,002	-6,E+06	-1,E+05
Denmark	-2,E+06	1,E+06	-1,860	0,062	-4,E+06	0,109
Estonia	4,E+06	1,E+06	2,740	0,006	1,E+06	7,E+06
Finland	-2,E+06	0,924	-2,260	0,024	-4,E+06	-0,276
France	1,E+06	0,884	1,690	0,091	-2,E-01	3,E+06

Germany	1,E+05	0,917	1,310	0,189	-6,E-01	3,E+06
Greece	5,E+06	1,E+06	4,640	0,000	3,E+06	7,E+06
Hungary	-1,E+06	1,E+06	-1,120	0,263	-3,E+06	0,897
Ireland	1,E+06	2,E+06	0,660	0,506	-2,E+06	4,E+06
Italy	5,E+06	0,882	5,250	0,000	3,E+06	6,E+06
Latvia	6,E+06	2,E+06	3,400	0,001	3,E+06	9,E+06
Lithuania	5,E+06	1,E+06	3,730	0,000	2,E+06	8,E+06
Luxembourg	-3,E-01	1,E+06	-0,230	0,816	-3,E+06	2,E+06
Malta	-1,E+06	1,E+06	-1,260	0,209	-4,E+06	0,840
Netherlands	-3,E+06	2,E+06	-1,970	0,049	-6,E+06	-0,013
Poland	3,E+06	1,E+05	2,550	0,011	7,E-01	5,E+06
Portugal	7,E+06	1,E+06	95,000	0,000	5,E+06	9,E+06
Romania	5,E+06	1,E+05	4,120	0,000	3,E+05	8,E+06
Slovakia	-4,E+06	1,E+06	-3,040	0,002	-6,E+06	-1,E+06
Slovenia	-4,E+06	1,E+06	-3,950	0,000	-6,E+06	-2,E+06
Spain	3,E+06	2,E+06	1,980	0,048	2,E-02	6,E+06
Sweden	-4,E+06	1,E+06	-3,810	0,000	-7,E+06	-2,E+06
UK	4,E+06	1,E+06	3,520	0,000	2,E+06	6,E+06
cons	30,943	2,334	13,260	0,000	26,369	35,517
rho_ar	0,43434495	(estimated autocorrelation coefficient)				
sigma_u	0					
sigma_e	1,1291618	(fraction of variance due to				
rho_fov	0	u_i)				
theta	0					

5. Conclusions

The empirical investigation finds out that as social benefits increase, income inequality decreases. Another finding of the empirical investigation is that as unemployment increases, income inequality increases. The negative relationship of social benefits and the positive relationship between the unemployment and income inequality support the existing literature. Yet, the findings show that gdp growth, private sector debt, and tax from low wages do not have an impact on Gini coefficient. This is important as increasing the GDP of the national economies is pronounced as one of the key solutions to overcome income inequality. Another important finding is that increasing tax from low wages which is one of the key actions in the austerity measures seem to have neither positive nor negative impact on income inequality. Also we found out that the countries who have individual effects which decrease income inequality are Finland, Netherland, Slovakia, Slovenia, Sweden, Czech Rep and Denmark some of which are the Scandinavian countries known for their social

state policies. The countries who have individual effects which increase income inequality are Bulgaria, France, Greece, Latvia, Lithuania, Poland, Portugal, Romania, Spain, UK and Estonia some of which are the PIIGS countries which were the most affected ones in the Sovereign Debt crisis. The individual country effects on income inequality in the EU should be examined in a separate study.

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